
Allie Anindita

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I'm a health education and communications professional who's passionate about preventive health care and making complex information easy to understand; so that the most vulnerable individuals can be empowered to improve their health and lives, and health care professionals, policy makers, and program managers can help.

Skills

Strategic Communication
Writing & Editing
Project Management
Content Management
Email Marketing
Social Media

Interests

Plain Language
Health Behavior
Women's Empowerment
Reproductive Health
Personal Finance
Online Security

Tools

Microsoft Office Suite
Adobe Creative Suite
Adobe Acrobat
Google Drive

Education

B.S., Community Health
2014
University of Maryland,
College Park

Experience

Communications Editor (Contractor), Kelly Services — 2018–present

- Conduct internal communication efforts at the NIH Clinical Center
- Copyedit, proofread, and edit policies, procedures, guidelines, and other documents
- Collaborate with and edit communications for scientific staff and executive leadership
- Plan, organize, and track status of activities and projects

Communications Associate, Palladian Partners, Inc. — 2016–2018

- Supported the development and implementation of traditional, social, and digital communications strategies across various federal agencies within the Department of Health and Human Services, including FDA, CDC, OWH, and NIH
- Conceived messages and developed materials, including print and electronic publications, email newsletters, advertising campaigns, copy decks, and various multimedia
- Coordinated and tracked multiple projects' status across graphics, editorial, digital, quality assurance, and strategic communications departments
- Conducted research for editorial calendar development and stakeholder outreach

Communications Assistant (Contractor), ICF — 2015–2016

- Supported the implementation of traditional, social, and digital communications strategies onsite for USAID's Demographic and Health Surveys (DHS) Program
- Managed the DHS Program's social media accounts and coordinated editorial calendar, and developed social media toolkits for USAID Missions
- Planned, edited, and published biweekly blog posts
- Updated web content with new dissemination materials
- Supported review of dissemination materials

Peer Educator, University of Maryland Health Center — 2012–2014

- Co-facilitated presentations and workshops directed to new students
- Mentored and evaluated peer educators

Outreach Intern, Community Clinic, Inc. — 2014

- Developed educational activities and updated presentations per health literacy principles
- Worked with local youth groups to schedule and deliver health presentations

Education Intern, ARHP — 2013

- Collected materials for the Curricula Organizer for Reproductive Health Education
 - Supported membership outreach and continuing education certification
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